

23. Strong _____ means you have a high sense of moral and ethical behavior that earns respect of others
 a) Cooperation b) Confidence c) Attitude d) Character
24. If you don't have _____ you can really get in trouble for lying, cheating or deceiving others.
 a) Communication b) Cooperation c) Honesty d) Integrity
25. It is always important to _____ yourself, others and the place where you work
 a) Appearance b) Cooperate c) Communicate d) Respect
26. Having _____ means you can be trusted to do what you are expected to do at work
 a) Responsibility b) Respect c) Teamwork d) Cooperation
27. A personality measure of the strength of a Person's convictions is called _____
 a) Locus of control b) Ego c) Ego strength d) None of these
28. Truthfulness in marketing communications is an example of
 a) Ethics b) Business ethics c) Marketing ethics d) None of these
29. Fairness of process is classified as
 a) Descriptive justice b) Procedural justice
 c) Distributive justice d) Severance justice
30. The word 'ethics' comes from
 a) Ethos b) Eternity c) Elementary d) Essentiality
31. Ethics is the science of
 a) Beauty b) Truth c) Conduct d) Mind
32. Ethos means
 a) Conduct b) Customs c) Character d) Good
33. The term 'Right' is derived from the latin
 a) ritus b) ritthus c) rectus d) rightss
34. Ethics is a _____ science
 a) Positive b) Applied c) Normative d) Systematic
35. The applied dimension of ethic is known as
 a) Applied ethics b) Normative Ethics c) Meta ethics d) None of these
36. Ethics determines rightness or wrongness of _____
 a) Human actions b) Human thought
 c) Human judgments d) None of these
37. Logic deals with the correctness of
 a) Thought b) Conduct c) Perception d) Intuition
38. _____ is not a normative discipline.
 a) ethics b) logic c) metaphysics d) aesthetics
39. Logic, Ethic, and Aesthetics these three sciences are essentially _____
 a) intuitive b) positive c) cognate d) none of these

40. Morality consists of goodness, which is really an _____ end
 a) effective b) intrinsic c) instrumental d) teleological
41. Decision making helps in the smooth function of the _____
 a) Business b) Staffing c) Organization d) Planning
42. A decision which is taken to meet unexpected situation _____
 a) Problem decision b) Certainty decisions
 c) Crisis decision d) Organizational decision
43. Which of the following is one of the advantages of ethical decision-making as a long-term business strategy?
 a) Ethical behavior will increase short term profits.
 b) Ethical behavior provide positive press opportunities.
 c) Ethical behavior can ensure positive employee relationships.
 d) Ethical behavior can provide significant competitive advantage.
44. Which of the following can be described as an example of a moral standard?
 a) Do not be late for a meeting
 b) Do not harm others
 c) Do not use a work computer for personal use
 d) Do not discuss pay with others.
45. Which of the following best describes an organization's obligations toward society?
 a) Ethics b) Morals
 c) Values d) Corporate Social Responsibility
46. With which area are many of the ethical issues related to information technology concerned?
 a) Privacy b) Costs c) Accessibility d) Biology
47. Which of the following is used to reduce, but not eliminate responsibility for a wrong?
 a) Casualty b) Freedom of choice
 c) Mitigating factors d) Knowledge
48. What is classical view of management's social responsibility?
 a) To create specific environment in work place
 b) To maximize profits
 c) To protect and improve society's welfare
 d) All of these
49. Ethics are moral principles and values which _____
 a) Guide a firms behavior
 b) Govern the actions of an individual
 c) Provide employees with rules how to behave
 d) Are legally enforceable
50. Document that consists of all ethical standards that employer expects from employees is classified as
 a) Ethics code b) Descriptive code
 c) Procedural code d) Distributive code
